

Meridian Anti-Drug Coalition *General* Meeting Minutes Meridian Police Department, 1401 E. Watertower February 21st, 2019

Attendees (20): Cheryl Mulvihill, Kendall Nagy, Sarah Herrick, Earl Scharff, Brooklyn Kiehl, Scott Jones, Nichole Herold, Cristina Froude, Mary Liz Jones, Esmeralda Herrera, Collenne Weinhoff, Joe Marti, Grace Hall, Ternel Martinez, Tammy Satterfield, Jess Ryska, Zach Telford, James Telford, Tim Montana, Jim Meldrum

TIME	SPEAKER & AGENDA ITEMS	ACTION - PERSON RESPONSIBLE - DEADLINE
Sarah H	errick, Fill-in for MADC Secretary Stephany Gall	preaith
4:00	 Cheryl Mulvihill, Anti-Drug Coordinator Welcome & Introductions January Meeting Minutes (sent out via email) 	 sign-in sheet signed by all attendees motion Ternel Martinez, second Earl Scharff, vote to approve minutes (all)
4:05	 Updates: Quarterly Briefings (Chronic State), Association of Idaho Cities Drug Task Force- Panel, Treasure Valley Opioid Crisis Workgroup-Provider Toolkit Addendum & Teacher Survey, Victory Middle School Parent Education Night, Lions Club, Mayor / Gomez Announcements 	 March meeting attendance requested to ensure comprehensive participation in the following: National Guard Counter Drug program will administer a 45 question Kaizen survey providing feedback on how the coalition is implementing its strategic plan. We request all Coalition Executive Committee members (sector reps) and as many general members (receives twice monthly emails and has attended one or more meetings) join us for the March 21 meeting to participate in the survey, ensuring valid results. Coalition Satisfaction Survey, we will also complete this short (5 min.) annual assessment on member satisfaction. Nominations for volunteer of the year, cast your vote for Volunteer of the Year. Updates: Dissemination of Rx take back flyers (partners), community presentations and workgroup participation (Kendall) Quarterly briefings: Chronic State was shown and KeepIdaho.org pamphlets discussed and given out at briefings for MPD. Drug Task Force Committee, Association of Idaho cities: annual day at capital last month, Chief and Mayor spoke about the coalition and shared resources. Treasure Valley Opioid Crisis Workgroup is putting together a tool kit to education parents and teachers. They are also working on a Treasure Valley specific Addendum to the Idaho Provider Toolkit being created by the ODP opioid workgroup.



- Strategy Implementation Planning:
 - Cable ONE Movie Nightsponsorship still needed
 - SRO K9 Project- Kendall Auto Group, Mike
 Vuittonet, Spare Change
 Fundraiser, Credit Card
 Donations (3%+\$1)

- Parent Education Series at Victory Middle School. Low attendance. Counselors offered to hold another event to stage and record and then post on the MADC website making the education more accessible to busy parents. Shared the Chronic State video, and shared several stats also showed some paraphernalia and bulletins. West Ada School district promoted the event and chose 6 topics that are most discussed in the counselor's offices. It was then turned into a 6-part series spread out through the entire school year. Ideas of posting on NextDoor. Suggested we get the dates for the remaining classes and post them on NextDoor. Discussed CBD, Hemp and Marijuana. Also discussed electronic cigarettes and vapes. Ideas of getting better participations: giving extra credit to students who attend, by writing a paper on the event.
- Presented at the Lions Club, interested in flyers to disseminate.

Announcement:

- Officer Gomez will be ending his position here and heading to Idaho City for an SRO position.
- Mayor Tammy is not running again for election. Mayor Tammy started the coalition.

Strategy Implementation:

• **Big thank you to Wienhoff Drug Testing** for partnering with MADC to sponsor prevention education at the Cable One Movie Night 7/19 (Saturday- Finding Nemo). We are grateful for Wienhoff's continued partnership over the years.

SRO Assigned K9

- Did reach out to Kendall Auto and spoke with the community liaison, and they are unable to get a vehicle equipped for a K9. Will reach out to other organizations. Mike Vuittonet, trustee on West Ada School District Board, is interested in the project and trying to gather support to head a fundraiser.
- Nichole, Spare Change Fundraiser, jars or containers where kids can bring in spare change to help fund the SRO K9. Will work with Dawn Tolon to help organize. School that raises the most money will get to select the dog's name from a preselected list of five names. The fundraiser will run April 15-19. Creating a save the date flyer. How many buckets will be needed? Each school can possibly come up with their own bucket. The name will be picked by the entire school, and the school will decide how the name with be picked within the school.
- Total project cost \$85k, the K9 implementation has been moved up by a year. Temporary back
 up plan can be temporary use of an existing PD vehicle. Sustaining cost is \$14k a year. Ideas of
 reaching out to Walmart and Zamzows for donations as they have supported K9 programs in the
 past.



	Web Content Transfer /	Kendall is working closely with city financial team and spoke with Karen, can take checks and
	Donation Page / Social Media	 want to offer credit card donations. There will be a fee (3% fee + \$1) for every transaction. Working with IT to create an entire page on how to donate with different sponsorship choices. Will be able to link the MADC site to Facebook and other organization pages to make donations. Up to 400 emails on the distribution list. Looking at using Mailchimp. 500 is the limit before it is free, \$10 a month. Social media Facebook page, the bulk of the followers posting comments appear to be pro marijuana. The past month there has been response with them being upset regarding the MADC hiding their comments. Looking for a better application to use to get the content out. Have reviewed city policy, and we are supposed to respond within one day to comments. Working with city legal team to have a written statement for Facebook page to post at the top of the page. Another suggestion made by Kaycee Emery, Communications Manager, using a partners only page. PIO (Public Information Officer) will be potentially taking over the MADC social media platforms. Ideas of using Facebook and LinkIn to direct to the MADC page for further information possibly
4.20	***************************************	limiting pro marijuana comments.
4:30	Legislative Updates: *** HB 122 Hemp Research & Development, HB 099 Mandatory Mins., HB 140 Marijuana Possession	• The most concerning bill is HB 122, Representative Troy and Moon state the bill will help bring Idaho in alignment with federal farm bill passed in 2018. This is not a requirement. THC content of .3% will determine hemp vs marijuana as stated in the bill. Idaho does not currently have processes in place for quantitative testing to determine hemp vs marijuana. According to the bill, Idaho department of agriculture will be tasked with designing and implementing a regulation plan. The first hearing for this bill featured a Lobbyist from Arizona who is a pageant director and has years of experience in the beauty and fashion industry advising Idaho law makers and agriculture proponents. Is this who we want guiding this decision for Idaho communities? The second hearing for the bill was on Monday 2/18/19 (President's day holiday) and every single testimony heard was for the bill. Loop holes in the bill, high likelihood of the bill passing. The governor can veto but 2/3 majority in the house and senate can override the governor's veto. Only heard on the house side and has not been voted on. Idaho Chiefs of Police Association, law enforcement, the speaker of the house and the Governor's office are meeting behind the scenes. Agriculture does not have the equipment to test hemp. Anything over .3% THC will be considered marijuana. All the K9 dogs will have to be retrained to not hit on those drugs as they cannot distinguish between hemp and marijuana. Over and over legislators have said they need to hear from voters on how to vote on bills. HB122 is in the House Agricultural Affairs



		 committee. Idaho legislature website has all the contact information for representatives broken into the committees they serve on. Phone calls and emails with the bill number and a brief reason why they should vote a specific way on the bill will become public record helping support each representative's choice when they cast a vote. At Monday's hearing, Kendall spoke in opposition of the bill as a constituent in District 19 (she did not have prior approval to represent MADC or the Meridian Police Department). She described how marijuana policy has changed across the country. While many people are not for the legalization of recreational marijuana in Idaho, they need to understand the progression of recreational marijuana legalization that has spread across the country is a 4 step change in cannabis related policy (this includes hemp): (1) decriminalization (2) CBD legalization (3) "medical" legalization (4) recreational legalization. Chair of the committee, Rep. Boyle said she could likely speak for the entire committee in that they did not support legalization of recreational marijuana. No lobbyist on our behalf to speak against the bill. Big companies are paying 1k an acre to grow hemp (stats given by Colleen). There has been talk about removing marijuana as a drug where no employer can test on federal level. HB 140 (marijuana possession) step 1 of 4 relating to cannabis policy change. HB 99, Mandatory minimums to give the judge the right to choose. Questions regarding marijuana infraction for adult or juveniles? According to Tammy (IDOC) Juveniles are not subject to fine. No distinction in bill between adults vs. juveniles.
4:4 5 55	Cheryl Mulvihill, Anti-Drug Coordinator • Updates: Cabin Fever Reliever Meridian Speedway Prevention Messaging	 Cabin Fever Reliever Several children came by the MADC booth providing a great opportunity to educate. {619 Prevention Conversations (clickers), 62 drug tests handed out (39 prevention packets), 11 volunteers, 165 polaroid's taken} Meridian Speedway: thank you for the years of partnership. MADC will be at the following races; Natural High Booth on 5/31 family night, 8/3 breathalyzer Eve of Destruction night. Does the coalition want to create a safe driving message to be printed on speedway beer buckets? Jess: working to secure a designated taxi company. Buckets go home with race attendees. MADC coming on board with a don't drink and drive message. Partnership with the community. 2000 buckets will last 2 years. Gold key cab number put on the buckets. Some suggestions for the safe driving messages to be printed on the Metal buckets for the Meridian Speedway were: Buzzed Driving is Drunk Driving, Be Responsible: Don't Drink & Drive, Arrive Alive: Don't Drink & Drive, Call Ed @ Gold Key 208-xxx-xxxxAnother message you feel



	 Upcoming Events: ID Prevention & Support Conference 4/17-19 DEA Rx Take-Back (SAT) 4/27 National Prevention Week & Spring Safety Flings 5/13-17 	strongly about? Call to Action: We need to have the message pinned down by the next meeting (3/21) so we can move forward with this project. Vote to participate in Speedway bucket: • Kendall motion to proceed with a safe driving message and no MADC logo on the bucket, Earl second, all in favor (majority)
4:55	Open Discussion: additional updates, feedback, ideas, questions, etc.	all present

5:09pm Meeting Adjourned

*Next Meeting: March 21st, 4pm at Meridian Police Department (Kaizen Assessment | Coalition Satisfaction Survey | Volunteer of the Year Nominations)

Thank you for your collaboration, working to prevent substance abuse in our communities.