



Parks and Recreation Master Plan

Focus Group Sessions November 2021







The Process

Strategic Master Planning Process



Strategic Kick-Off

- Critical Success Factors
- Key focus areas
- . Meeting schedule
- · Identification of **Key Stakeholders**
- . Gathering of All Relevant Documents
- · Briefing with **Decision Makers**





tages of Public Engagement

Information Gathering

- Needs Assessment
- Staff
- Stakeholders
- Public Meetings
- Focus groups
- Interviews
- Surveys
- · Online engagement
- Inventory
- All Assets
- All Program Locations
- · Other Providers
- . Level of Service Analysis
 - · GIS component-based mapping
 - · Quality, Quantity, Functionality
- **Community Profile**
- . Historical & Planning Context
- Demographics
- Trends

- **Findings** & Visioning
- · Presentation/Feedback Sessions
 - Staff
 - Stakeholders
 - · Decision Makers
- . What We Have Discovered
- Kev Issues Matrix
- · Key Ideas and Themes for Improvement
- Analysis
- Programming
- Operations
- Maintenance
- · Marketing & Communications
- · Financial Resources



- Draft Recommendations
- Summary Findings
- Strategies
- · Long-Term Vision
- Short-Term Action
- Implications
- Financial
- Operational
- Maintenance
- Recommendations
- Action Plan
- Tasks
- Timing
- Costs
- · Review & Revisions





- Review Staff
 - · Public
- · Decision Maker
- Distribute/Post



Implementation

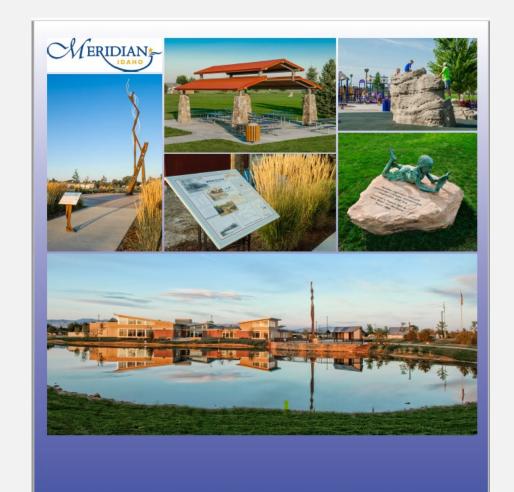
- Action Plan
- Annual Review



Tynically our Strategic/Master Plans include a 5-year focus on operations, 10-year focus on capital, and 20 year strategic vision. Other elements and tools are added as needed for a community-specific plan.

Master Plan Process/Schedule

- □Strategic Kick-off: October 10, 2021
- □Leadership Interviews October 13-15, 2021
- □Survey November 2021
- □Community Center Feasibility Study
 - November 2021 March 2022
- □Community Engagement November 2021
 - □Focus Groups November 16-18, 2021
 - □Public Presentation November 18, 2021
- □Inventory November 2021
- □Level of Service Analysis December 2021
- □Cost Recovery Study January-May 2022
- □Findings Presentation March 2022
- □ Draft Recommendations Presentation May 2022
- □Draft & Final Plan Presentation July 2022



PARKS AND RECREATION MASTER PLAN

DECEMBER 2015

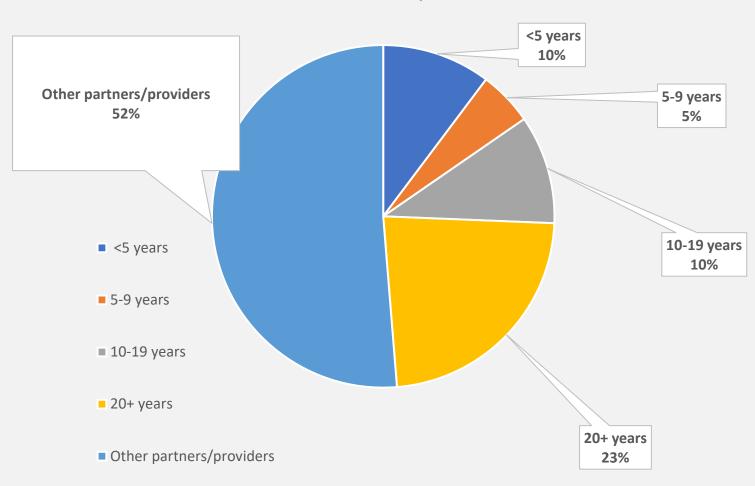
This is one part of the engagement process

We have a survey coming, and we hosted 8 focus groups, stakeholder interviews and tonight's public meeting.

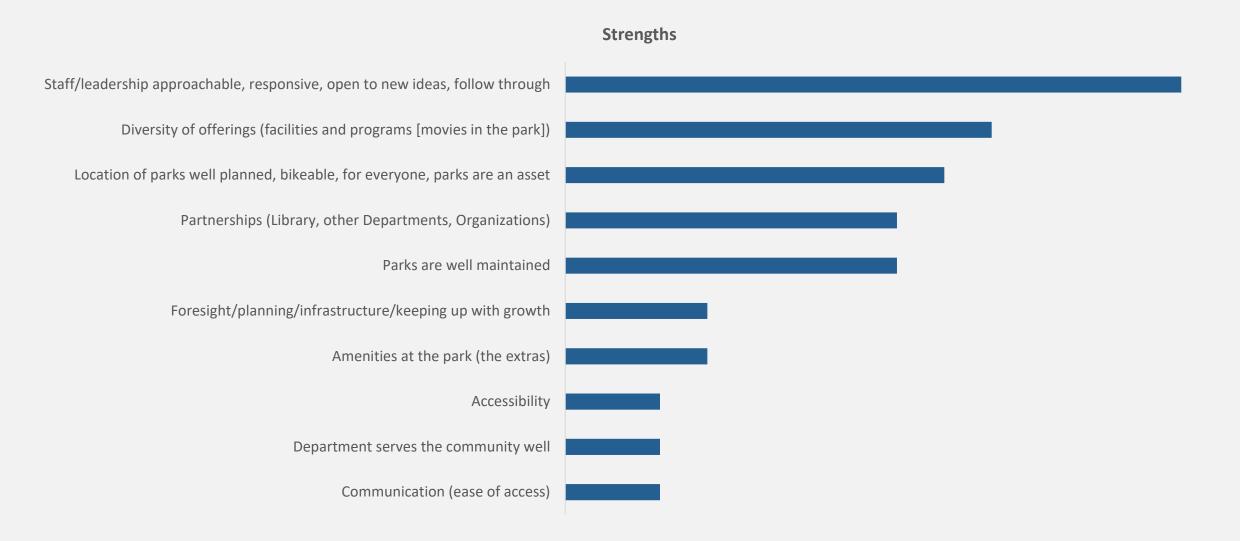
We want your input!

How long have you been a **resident** of Meridian?



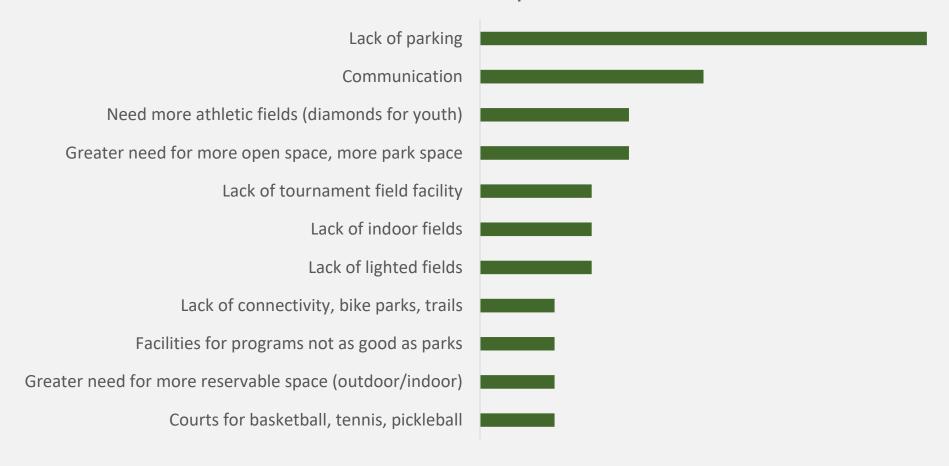


What are the strengths of the Meridian Parks and Recreation Department?



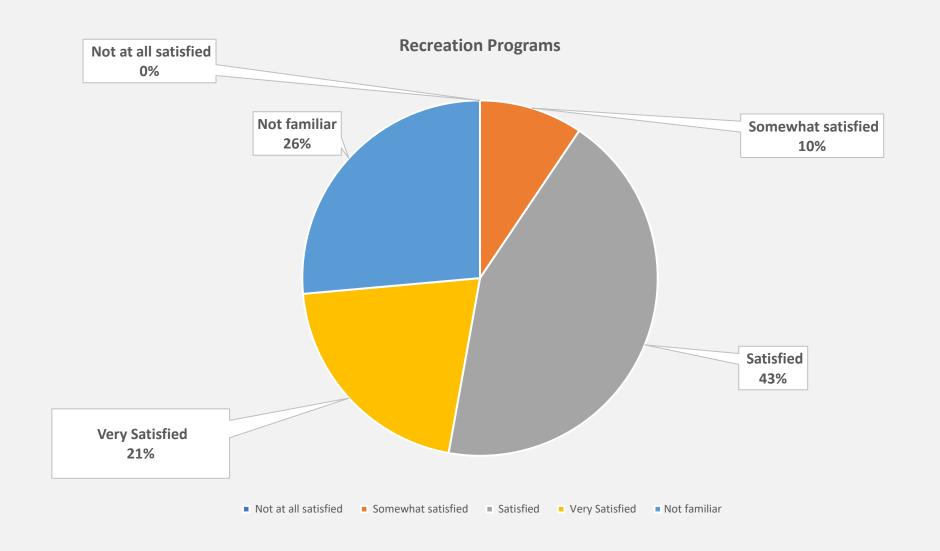
Conversely, what are the weaknesses that need to be addressed through the Master Plan update?

Areas of Improvement



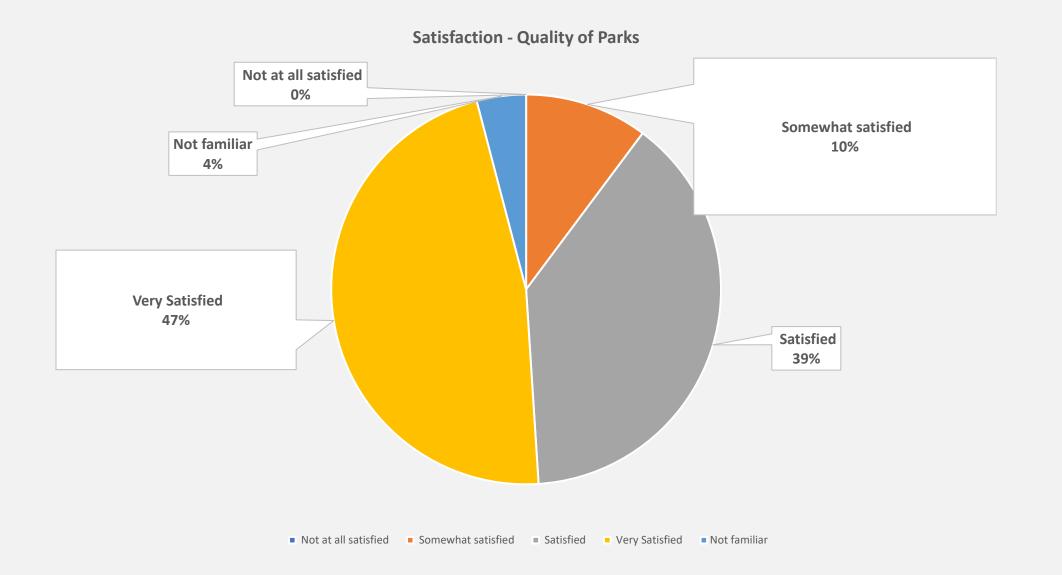
How satisfied are you with the quality of current programs offered?

4 Very Satisfied – 3 Satisfied – 2 Somewhat Satisfied – 1 Not at all Satisfied



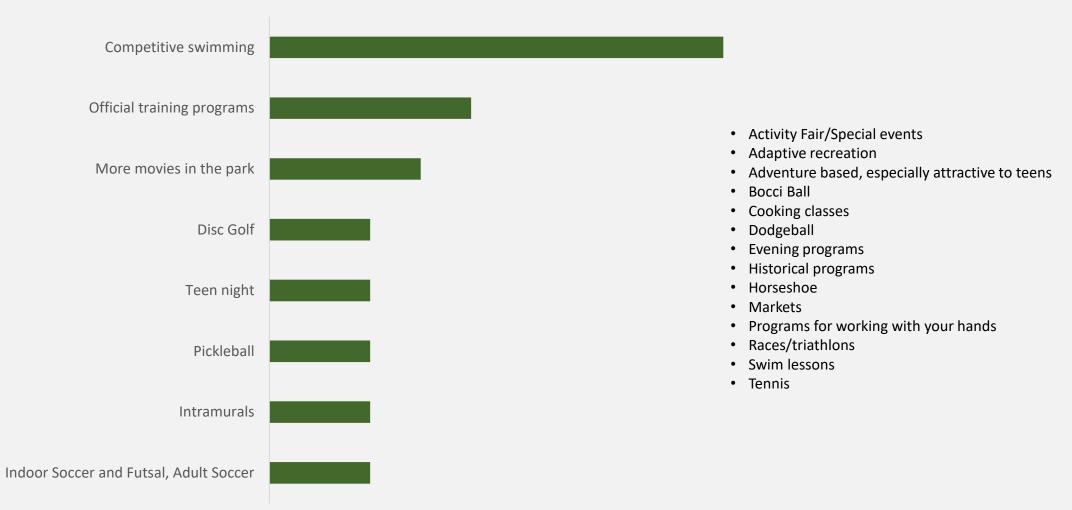
How satisfied are you with the overall quality of the existing parks and recreation facilities provided by the Meridian Parks and Recreation Department?

4 Very Satisfied – 3 Satisfied – 2 Somewhat Satisfied – 1 Not at all Satisfied



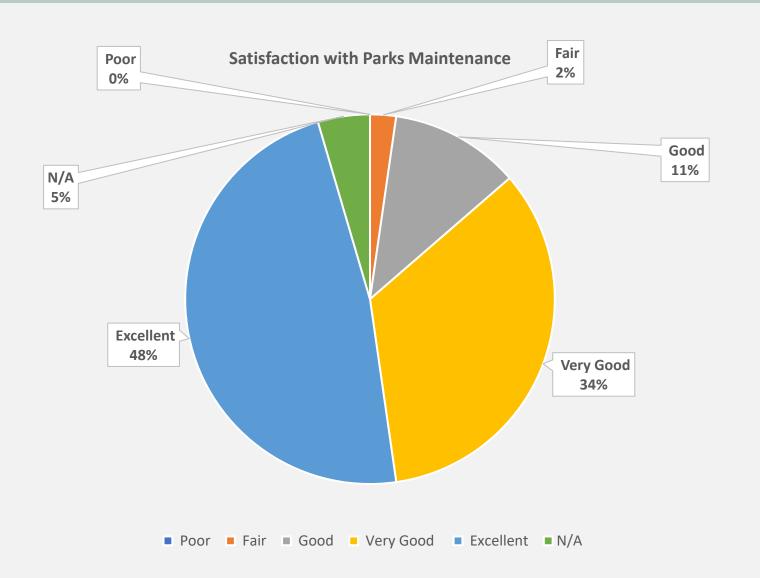
What additional recreational programs/activities do you feel should be offered by the Department that are currently are not available?





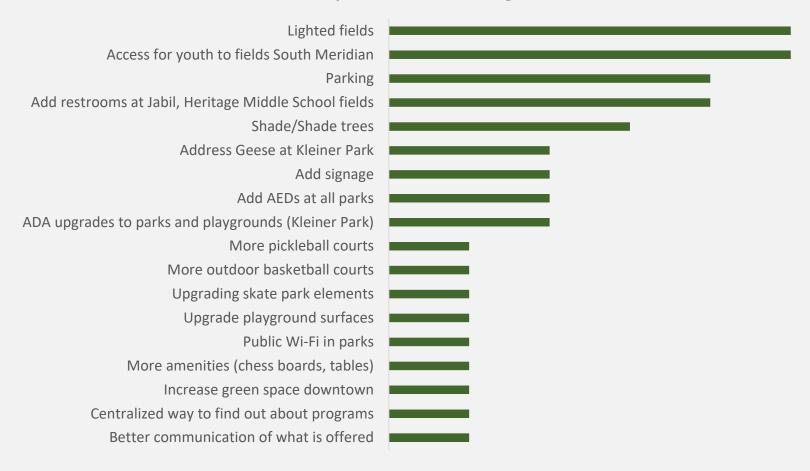
How would you rate the overall level of maintenance at the parks and facilities owned or operated by the City?

5 Excellent - 4 Very Good – 3 Good – 2 Fair – 1 Poor



What improvements are needed at existing facilities?

Improvements to Existing Facilities



Are there any portions of the community that are underserved?

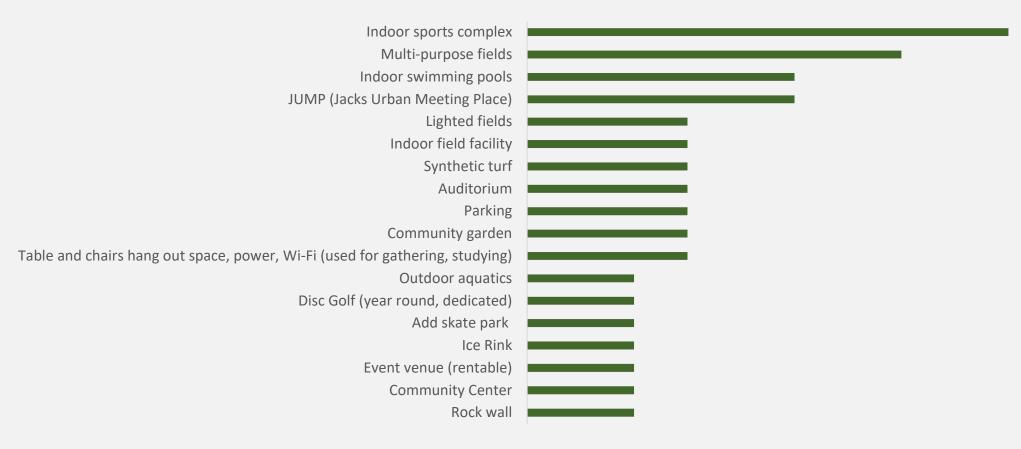
Where facilities don't meet the community's expectation?

- Homeschool population
- Low-income population
- Downtown residents
- South Meridian
- Veterans
- Special Needs
- Soccer players

- Needs a Community Center and park/event space
- Lacking amenities
- Parks
- Green Space
- Reservable space
- Softball fields
- Fields, neighborhood parks
- Lack of Diamond Fields for youth

What new recreational facilities or amenities would you like to see available?

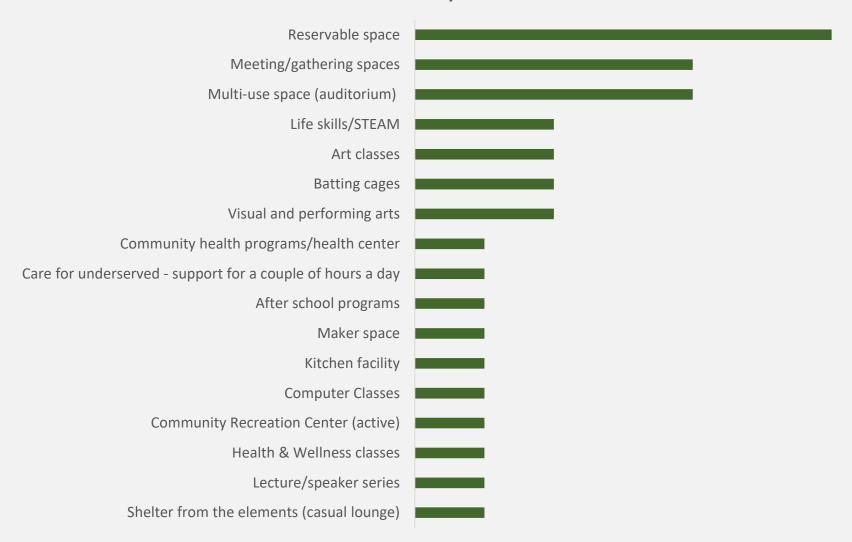
Additional Facilities and Amenities



What is your vision for the future Community Center?

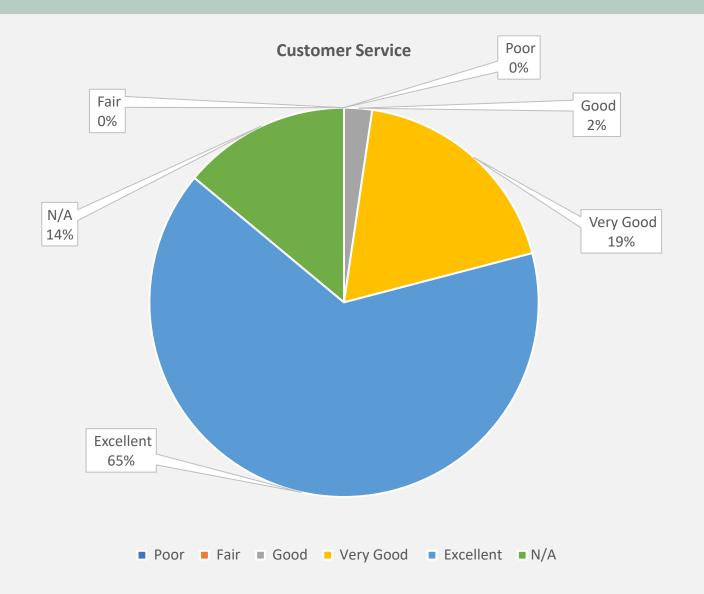
What activities and programs should it host?

Community Center Vision



How would you rate the quality of customer service provided by the Parks and Recreation staff?

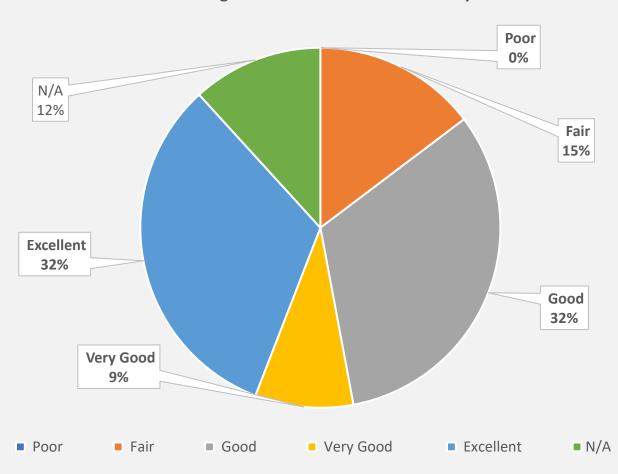
5 Excellent - 4 Very Good — 3 Good — 2 Fair — 1 Poor



How effective is the Department in seeking feedback from the community and users on improving its performance?

5 Excellent - 4 Very Good – 3 Good – 2 Fair – 1 Poor

Seeking Feedback from the Community



Who are the key partners and stakeholders in the community with regards to assisting with implementation of the Master Plan update?

- Sport Associations
- Home Builders/Developers
- MYAC (Mayor's Youth Advisory Council)
- Schools
- Clubs/Organizations
- Library
- Business community
- Meridian Co-op Community Gardiners
- West ADA Schools
- Boys & Girls Club
- Senior Center
- Mayor's Committees
- College and Universities
- Real Estate Association
- School Districts
- ADA County Highway District
- Valley Regional Transit
- Youth Sports Programs, Community Colleges, West Ada, Art Clubs, etc

- Chamber of Commerce
- Park users, HOA, local businesses, schools, youth clubs, large property owners, ACHD
- COMPASS
- Irrigation districts (for future pathways)
- FACTS
- Central District Health
- Churches
- Private schools
- FFA
- YMCA
- 4H
- Park Users
- Fire Department
- Police Department
- Service organizations

What are the key issues and values in the Meridian community that need to be considered while updating this Master Plan?

- Traffic/traffic safety
- Population growth
- Safety
- Art and Culture
- I 84 divides the City
- Accessibility/affordability/inclusivity
- Native plants
- Possible public/private partnership for an aquatic facility in Boise
- Connectivity
- Sustainability
- Maintain what we have
- City of Eagle developing a multi-sport complex
- Lighting in parks
- Need for more open space
- Enforcement of rules (ATVs in parks in the winter)
- Fiscal responsibility
- Funding/resources

- Water quality
- Bike paths to parks
- Bike and alternative transportation, family values reflecting the culture of Meridian
- Agricultural Heritage Preservation
- Air Quality
- Public health and safety should be taken into consideration when planning any new features and/or facilities
- Roots, sense of hometown
- Public safety
- Safe community
- Inclusivity and ADA should be thought about and valued as well
- Community engagement
- Partnerships

What are the priorities that we should consider from everything we've discussed?

Priorities



- More sports courts
- Open space
- Adaptive funding
- Reservable space
- Funding
- Veterans
- Additional baseball fields
- Watch for fads
- Maintain quality of maintenance level of service and funding
- Find future locations for parks while there is still open space available
- Start planning ahead for pandemics, and weather and AQ disruptions in the lives of young athletes. We will need a lot of indoor space in addition to the school space.
 Reduce pricing on renting gyms.
- Funding opportunities to provide facilities
- Champions, supporters of P & R initiative

- Downtown
- Infrastructure
- Right plan for a community center
- Youth access to diamond fields
- Understanding and ability to fund
- More specific amenities (covered seating/Wi-Fi)
- Maintain what we have
- Parking
- Marketing
- Water conservation
- History
- Staff to maintain fields
- Open space
- Something for everyone
- Keep up with changing demographics of Meridian
- Children's programs
- Plan for the younger generation
- Improve Park Impact Fees to pay for CIP for new facilities as a result of new development

Comments/suggestions/feedback?

- Maintain what we have
- What does the City need from the stakeholders
- Meridian is a paper culture surveys need to be available in paper - Library will do that - assisted living facilities, childcare and schools
- Communicate through 400 HOAs
- Continue to promote Kleiner Brick Campaign add a sign
- Separate large and small dogs
- Promote Disc golf at schools
- Work with Idaho Senior Games for Track and Field facility
- Consider AARP funding/grants
- Share success with other agencies
- Use augmented reality
- Budgets/resources
- Partnership for operation of Community Center

Thank You For Your Time & Participation!









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